



European Association for Homes and Services  
for Ageing Conference,  
Stockholm 27<sup>th</sup>-28<sup>th</sup> of May 2010

Exhibition and Sponsorship Invitation

Stockholm, January 2010

## **Dear Colleagues**

It is our great pleasure to invite you to attend EAHSA's third conference in Stockholm May 27–28, 2010.

We have a high quality conference program and a considerable number of expert speakers from various parts of Europe will be sharing their experiences. The content of the program reflects the substantial level of knowledge possessed by researchers and practitioners across Europe, as well as the importance that government agencies attach to issues relating to the elderly.

Micasa Fastigheter's Board Chairman and Commissioner for the Elderly, Ewa Samuelsson, will of course open the conference and welcome delegates to Stockholm.

Micasa Fastigheter intends to organize a number of interesting study visits for Wednesday afternoon and Thursday morning. The intention is to display modern eldercare and show what is happening in Sweden regarding research into technologies for the elderly in collaboration with the KTH Royal Institute of Technology.

A special area adjoining the conference venue will be set up where companies can exhibit their products and services.

The City of Stockholm has offered to hold a reception in Stockholm City Hall on May 27, where the host will be City Council Chairman, Bo Bladholm.

We look forward to seeing you in Stockholm.

Anders Nordstrand,  
Managing Director, Micasa Fastigheter

### **Information on the Venue**

The European Association for Homes and Services for Ageing Conference 2010 will be held at the Courtyard by Marriott Hotel in central Stockholm, Sweden.

### **MAIN CONFERENCE SPONSORS**

### **Negotiation**

The Main sponsor will obtain:

- ◆ Free Exhibition space of up to 4 square meters outside the Main Conference hall
- ◆ 2 complimentary registrations and 2 Conference bag containing Conference Documentation.
- ◆ Company logo on the Congress Web Page with a hyperlink to the Sponsor's Web Site.
- ◆ Remarks during opening session
- ◆ Inserts in Conference Bags
- ◆ Company logo in the official conference program

### **OTHER SPONSOR ITEMS**

#### **Inserts in Conference Bags**

**SEK 3500**

Sponsors will be able to add information and inserts to the Conference bag which will be distributed to each delegate. Note that inserts must be approved by the Organisers. The insert is either 1 A4 or a double A5.

The company name will be included in the List of Sponsors.

#### **Name badge strings/lanyards**

**SEK 10 000**

+ production cost

Sponsor may produce strings/lanyards, with company logotype, used to hold the Name badge. Note that the string has to be approved by the Organisers and must be produced according to guidelines from Congrex. The company name will be included in the List of Sponsors.

**Please be informed that all rates above are exclusive of VAT.**

**SPONSORSHIP BOOKING FORM**

European Association for Homes and Services for Ageing Conference,  
Stockholm 27<sup>th</sup> -28<sup>th</sup> of May 2010

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INVOICE ADDRESS - PLEASE USE BLOCK LETTERS

Name of company	
Contact person	
Address	
Address	
City	Phone
Country	Fax
E-mail	VAT No

**We would like to book the following Sponsor items:**

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**For the value of:**                    **SEK** (excl VAT)

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*Floor spaces will be assigned for Main Sponsors only, on a "first come - first served" basis.*

**Terms of Payment**

An invoice will be forwarded for the full amount of the Sponsorship fee, once the signed "Sponsorship Booking Form" has been received.

**Cancellation Policy**

Cancellations must be received in writing. A cancellation charge of 50% of total sponsorship fees will apply to cancellations received later than 2 months prior to the meeting. For cancellations received later than 1 month prior to the meeting a 100% charge of the application will be applied.

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Signature of this form implies compliance with the rules stated in this document.

Signature:

Date:

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*This application is legally binding*

Return to Congrex Sweden AB, Attn: EAHSA2010, Fax: +46 8 661 91 25,  
E-mail: eahsa2010@congrex.com

**Exhibition information**

A Commercial Exhibition will be arranged in conjunction to the meeting. The Exhibition will take place at the Conference Venue. The Exhibition will be integrated with the catering services.

The exhibition will be open for the duration of the meeting.

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**Floor space and price information**

Stands will be sold as floor space only. The charge for floor space is **SEK 20 000** (excl VAT).

The charge is for floor space only excl. of carpet, walls, electricity, etc. All exhibitors must bring their own equipment or make an order to Congrex.

Floor space rental includes:

- ◆ Free Exhibition space of up to 4 square meters outside the Main Conference hall
- ◆ 1 complimentary registration and 1 Conference bag containing Conference Documentation
- ◆ Company logo in the official conference program.

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**How to apply for Floor space**

Application for floor space is made on the "Application and Contract for Floor Space" form, enclosed. The form should be signed and returned to Congrex. The application form is legally binding.

**All floor space will be assigned and allocated on a "first come - first served" basis.**

Congrex reserves the right before the construction of the stands to modify the exhibition floor plan.

**Please be informed that the rate above is exclusive of VAT.**

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If you have any questions or need any further information, please contact:

Congrex Sweden AB

E-mail: [eahsa2010@congrex.com](mailto:eahsa2010@congrex.com) Phone: +46 8 459 66 00

**APPLICATION AND CONTRACT OF FLOOR SPACE**  
European Association for Homes and Services for Ageing Conference,  
Stockholm 27<sup>th</sup> -28<sup>th</sup> of May 2010

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Name of company	
Contact person	
Address	
Address	
City	Phone
Country	Fax
E-mail	VAT No

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Signature of this form implies compliance with the rules stated in this document.

Signature: \_\_\_\_\_

Date: \_\_\_\_\_

*This application is legally binding*

Return to Congrex Sweden AB, Attn: EAHSA2010, Fax: +46 8 661 91 25,  
E-mail: [eahsa2010@congrex.com](mailto:eahsa2010@congrex.com)

## **Terms and Conditions for Exhibitions organized by Congrex Sweden AB**

1. The Exhibitor's registration is binding until accepted/rejected by Congrex. If accepted, a binding contract is thereby entered regarding the stand site and rent stated in Congrex' order confirmation or in other communication from Congrex. The Exhibitor is only entitled to waive the contract if he notifies this in writing, in which case the cancellation conditions specified on the form "Application and Contract for stand space " apply.
2. If the Exhibitor breaches this contract, he may, with immediate effect, be barred from participation in the present and future exhibitions. In such a case, the Exhibitor shall be liable for rent of the stand for the exhibition to which the contract applies.
3. The stand site shall be taken into possession by the time specified at the latest. If this is not complied with, Congrex is entitled to take over possession of the stand site.
4. The Exhibitor shall have put the stand into order by the time specified.
5. Exhibitors who have bulky exhibition goods that cannot be transported freely in the exhibition aisles shall contact Congrex or contractor specified in sufficient time prior to the exhibition to allow the planning of transport.
6. The exhibitor shall keep his stand in good condition and, if so requested by Congrex, make improvements to the stand at his own expense, if Congrex considers that the stand does not make a good impression.
7. The Exhibitor undertakes to comply with "Terms and conditions for exhibitions organised by Congrex Sweden AB" as presented here and in other special regulations that Congrex may issue.
8. Complaints regarding the allocated stand site shall be notified in good time prior to possession of the site being taken. If Congrex should be unable to provide the stand that has been ordered, the Exhibitor shall submit to the modifications regarding site and space that, on account of circumstances, may be required. If Congrex is not able to offer another site or space due to error or neglect for which Congrex is responsible, the Exhibitor is entitled to repayment of the stand rent that has already been paid. The Exhibitor is not entitled, however, to any repayment other than for the stand rent and thus is not, under any circumstances, entitled to compensation for indirect damage. If the Exhibitor uses the allocated stand, the Exhibitor is not entitled to any compensation.
9. The stand may not be taken into possession until the stand rent has been paid in full.
10. The stand may not be assigned to a third party, partially or fully, without the consent of Congrex.
11. Only such objects may be exhibited that Congrex deems to be in agreement with the subject of the trade fair in question and to fulfill reasonable quality requirements. If an exhibited object should be deemed by Congrex not to fulfill the said requirements, the Exhibitor shall immediately and at his own expense remove the said object from the stand. The Exhibitor is not entitled to repayment of the stand rent or part thereof, nor to receive other compensation from Congrex for expense or damage – direct or indirect – that may occur by reason of Congrex' decision as per this provision.
12. It is prohibited to exhibit live animals, explosive goods or other objects that can be deemed to be unsuitable from a safety point of view. Exhibited objects shall be in agreement with government authorities' and/or control units' regulations and shall, when required, be furnished with approval from such authority or unit. The Exhibitor is reminded of his obligations regarding the exhibition of machinery etc as per the working environment legislation and the regulations of the National Board of Occupational Safety and Health. Congrex releases itself from all liability for damage or obligations resulting from provisions not being complied with or approval not being obtained. The Exhibitor shall compensate Congrex for all expenses and damage occurring in this connection.
13. The Exhibitor is prohibited within the exhibition area from, by use of signs, directing to any exhibition outwith the exhibition area.
14. Exhibited goods may not be removed during an on-going exhibition without the specific consent of Congrex.
15. Congrex does not accept any liability for objects or decorations exhibited in the Exhibitor's stand, irrespective of whether damage has been caused by error or neglect by Congrex or by staff for whom Congrex is responsible. The Exhibitor should therefore take out insurance for this purpose.
16. In cases where a catalogue has been issued Congrex disclaims all responsibility for any errors in the catalogue, or in other printed material.
17. The Exhibitor agrees to any details relating to him being given to third parties.

18. It is prohibited for the Exhibitor to:

- Place objects out with the stand area or to block fire protection installations, emergency exits, electricity stations
- Use anything other than the standard surface finish on walls and other material, unless permission is obtained
- Allow decorations and the like to exceed the maximum heights that are laid down for the exhibition in question, unless Congrex' permission is obtained
- Use decorating material that has not been approved by the fire authorities
- Without the fire authorities' and Congrex permission, use open fire, store gases and inflammable fluids within the exhibition area
- Out with the Exhibitor's own stand, spread advertising without Congrex' permission
- Arrange his stand, decorations, demonstrations and sales in a way that is contrary to the country's code of standards of advertising practice or that disturbs other exhibitors and visitors. All marketing, both verbal and in writing, shall be authentic and consistent with current marketing legislation.

19. Political propaganda may not occur in the stand or in any other place within the exhibition area.

20. Congrex can have objects, that have been left in the stand after the last removal date, removed at the Exhibitor's risk and expense. As security for the fulfillment of all obligations in relation to Congrex, which the Exhibitor has or will have, Congrex is entitled to retain the Exhibitor's objects until payment is made in full. Congrex has this same right when the Exhibitor has left objects behind after the final removal date.

21. If, due to circumstances beyond the control of Congrex, restrictions regarding heating or the provision of electricity or water occur, the Exhibitor is not entitled to repayment of the stand rent or part thereof. Nor is the Exhibitor entitled to any form of compensation.

22. If, as a result of war, special government or local authority measures, strike, lockout, fire or other comparable circumstance, Congrex should be forced to cancel or postpone the exhibition; there shall be no repayment of stand rent. On the other hand, the Exhibitor is entitled, as soon as the exhibition can be held, to precedence as regards stand site, and to certain compensation for stand rent already paid when making payment of the new stand rent. Further to this, the Exhibitor is not entitled to any form of compensation.

23. If special tax or other duty is charged on the undertakings in accordance with this contract, a sum equivalent to the said tax or duty shall be paid by the Exhibitor.

24. If the Exhibitor cancels or reduces his stand site up until 3 months before the start of the exhibition, a cancellation charge of 50% of total exhibit fees will apply. Cancellations received in writing later than 3 months before the start of the exhibition, the exhibitor will be liable for the total charge of the application.

25. In the case of delayed payment, interest on arrears will be charged at the rate of 1.5% per month.

26. Changes to these terms and conditions can only be made in writing, to be signed by authorised representatives of Congrex Sweden AB.

*Signature of the Application and Contract for Stand Space implies acceptance of the above Terms and Conditions of Exhibiting as outlined in this invitation.*